

# PsWeb from 20/20 Software

## Features

- Complete design services, branded website; or incorporate your provided design into a custom-built website.
- Support for all current browsers. Support for DHTML, Javascript, and Flash.
- Multiple-language support: English, French, German, Italian, Spanish, Portuguese and Polish.
- Consultation services based on 23 years experience in the industry.
- Websites designed with easy updating in mind: Areas of static content (promotions, text, graphics, etc.) can be changed by you whenever you want.
- Multi-media content: photography, illustration, footage, sound, flash, fonts, and merchandise.
- Fast, sophisticated Boolean keyword searching with automated phrase parsing.
- Homonym support.
- Support for synonyms and keyword hierarchy.
- Search or Browse by: Keyword, Category, User-defined fields, Photographer, Hierarchical List.
- Filter by Format, Orientation, RF/RM/Subscription, Category, Photographer, Release.
- Show "Last 20 searches".
- Order images by priority and date (newest first), or by simple image reference number.
- Show pages in grid or list design.
- Display search header, page links, "go to page".
- Icons under each thumbnail for: Comp, Lightbox, Cart, Pricing, Info, CD (and user-defined).
- Full-featured preview page:
  - » On-the-fly watermarking of comps.
  - » Auto-play of footage and audio.
  - » Download "high-res" comps.
  - » Search by related keywords and concepts.
  - » Links to Cart, Lightbox, Order Form.
  - » Captions, notes, identification ids, etc.
  - » Display of "similar".
  - » Unlimited custom features.
- RM, RF, Merchandise, Virtual CDs, and Subscriptions
- On-line price calculator with saved usages
- Fixed-frame cart with pricing options
- Guest carts and Multiple carts
- Complete discount and promo package.
- On-line credit card processing and House Accounts
- Local and National (VAT) taxes; freight and shipping with auto connection to UPS if desired
- Fulfillment of images locally or via remote connection
- Unlimited lightboxes with unlimited images and unlimited duration
- Guest lightboxes
- Emailed lightboxes with Cc and return receipt
- Lightbox Management: Copy, Rename, Delete
- Fixed-frame lightbox always visible at bottom of window
- Floating-frame lightbox visible at bottom or side of search
- Convert lightbox to order
- Administrative ability to transfer lightboxes
- Lightbox Notes -- per item and for the lightbox as a whole
- Advanced features: Print lightboxes with full paging control
- Advanced features: Rearrange items, copy and move items from one lightbox to another
- Lightbox Notes -- per item and for the lightbox as a whole
- Fixed-frame lightbox always visible at bottom of window
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- Administrative ability to transfer lightboxes
- Image Thesaurus: Suggested searches
- VIMA Visual Search
- Spell Checking
- Slide-show "Similar" feature
- Customer-driven "Randomize" search results
- On-the-fly resizing of images for comps or fulfillment
- Client "Pickup" page for delivery of off-line content
- Gallery pages and Search-Engine-Optimization
- State-of-the-art web hosting
- Top-tier server farms with fiber-optic underground connections to the backbone and secondary T3 connections
- 24/7 monitoring -- 99.9% uptime -- all updates, patches, and security releases included
- Firewall-protected with strong passwords. Anti-virus
- Massive servers with RAID 5 large-array storage
- Web traffic analysis; search-and-display logs; comp image logs; sales logs; import/export logs
- Website management and support
- Backup of website, databases, thumbnails and previews (backup of high res imagery optional).
- Knowledgeable, timely, and friendly customer service.
- Administrative access to images, customers, invoices, and import/export.

